A study of verbal and nonverbal communication in Second Life – the ARCHI21* experience.

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*EU Education and Culture Lifelong Learning Programme: KA2 Languages
Ilp-eacea-KA2-MultProj-ARDNM

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Context

• **Content and Language Integrated Learning (CLIL)**

« CLIL refers to situations where subjects, or parts of subjects, are taught through a foreign language with **dual-focused** aims, namely the learning of content, and the simultaneous learning of a foreign language » (Marsh, 1994)

• **ARCHI21**

*ARCHI*itectural and *Design* based *Education and Practice through Content and Language Integrated Learning using Immersive Virtual Environments for **21st Century Skills**

• Synthetic worlds, “learning by building” (Lim, 2009)
Research axes

• Better understand how the different modes of communication are used during interactions and what impact the nonverbal mode has on the interaction

• How can a synthetic world facilitate L2 learner collaboration by offering verbal and nonverbal communication modes?
Nonverbal Communication

« ...all of the ways in which communication is effected between persons when in each other’s presence, by means other than words » (Kendon, 1981)
Face-to-face Nonverbal Communication and Second Language Acquisition

A research domain which is « coming of age » (Stam, 2008)

- Nonverbal acts part of what a learner can learn in a L2

- Insight into the process of L2 learning
  - How learners handle expressive difficulties (McAfferty & Ahmed, 2000; Stam, 2006)
  - Influence of L1 on L2 production (Gullberg, 1998; Stam, 2006)

- Input to learners (Lazaraton, 2004; Brooks, 2008)
Nonverbal Mode in Computer-Supported Collaborative Work (CSCW)

Research in CSCW
- face-to-face simulations which study the relationship between the verbal and nonverbal modes
Aim: Increase the performance of tools for distance CSCW

Tasks in which people work together to execute a range of actions on concrete objects.

<table>
<thead>
<tr>
<th>verbal</th>
<th>nonverbal</th>
</tr>
</thead>
<tbody>
<tr>
<td>reference</td>
<td>deictic gestures</td>
</tr>
<tr>
<td>describe</td>
<td>iconic gestures</td>
</tr>
<tr>
<td>confirm</td>
<td></td>
</tr>
</tbody>
</table>

(Fussell et al, 2004)

Half of all utterances which made reference to an object were accompanied by a deictic gesture

Study in Dutch of 20 pairs who were working on a task which used Lego (Piweck, 2007)
CSCW in Synthetic Worlds

- Study in the synthetic world *Furniture World* (Fraser, 2000)

- Restricted view: difficult to determine if an object was in partner’s field of vision and if the partner could see what a deictic gesture referred to or not

   → Use of verbal mode to clarify deictic gestures

T: Th-the door’s in front of me.
A: Oh right.
T: Over here, can you see that?
   ((T points towards the door))
A: I’m coming ((A rotates))
T: Hang on ((T re-positions gesture))
A: Yeah, okay, I got the door.
Verbal Mode in Second Life (SL)

- **Verbal Mode**
  - **Audio**
    - Proxemic Transmission
  - **Text Chat**
    - Radio Transmission
  - Public
  - Private
Nonverbal Mode in SL

- **proxemics**
  - orientation
  - gaze
- **kinesics**
  - posture
- **gestures** (McNeill, 2000)
  - iconics
- **appearance**
  - morphology
  - emblems (Kita, 2002)
  - deictics
- **extra-communicative** (Cosnier, 1982)
  - performative
- **clothing**
  - word emblems
- **pantomimes**
  - meta-discursive
Links between Verbal and Nonverbal Modes

• Proxemics
  - verbal mode: proxemic transmission

• Kinesics
  - gaze (Ventrella, 2011)
  - extra-communicative gestures
  - posture
  - iconic gestures
Research Environment

• Intensive design workshop ‘Building Fragile Spaces’ (Feb. 2011)
• 4 workgroups - two French L2 (GA, GL) & two English L2 (GE, GS)
• SL for their architecture work

• Actors
  17 students
  2 architecture tutors (face to face)
  2 language tutors (distance)

Mother tongue of students

- French
- Spanish
- Chinese
- Italian
- Korean
- Arabic
- Mother tongue of students
Course Environments

- Face-to-face: Paris Malaquais, ENSAPM Architecture teachers
- Distance:
  - VoiceForum: UBP Language tutor
  - Second Life: UBP Language tutor
- Presentation environment: ENSAPM Architecture teachers, 4 workgroups GA, GE, GL, GS, UBP Language tutors
Distance Language Activities

Day 1
- Socialisation
- Group Reflection

Day 2
- Building Jigsaw
- Group Reflection

Day 3
- Self reflection
- Group Reflection

Day 4
- Self reflection
- Group Reflection

Day 5
- Self reflection
- Group Reflection

Voice Forum

Second Life
Structure of the Building Jigsaw Activity

• Language objectives
  - Help students to develop communication techniques concerning procedural instructions

• ‘Conditions’
  « physical collaborative task »
  different roles in student pairs
  worker = manipulate objects
  helper = give instructions

• Input
  - notecard describing the student’s role (worker or helper)
  - photos (finished objects for the helper / different components of objects for both students in pair)
Structure of the Building Jigsaw (2)

- **Procedure**
  - In pairs, in L2, information exchange, 1 hour (25 minutes)
- **Output**
  - Object put together from instructions
Research Questions

• How do the students use the verbal and nonverbal modes during the building activity?

• What verbal and nonverbal strategies are used by the students to reference the objects being used in the task?
Analysis using Qualitative Data Analysis Software

- audio
- density of coded acts
- nonverbal act
- verbal act
- verbal reference to an object coded by type
- video
Use of the Verbal Mode

![Graph showing the use of the verbal mode across different workgroups. The graph represents the percentage of verbal floor space. The workgroups are labeled GA, GE, GS, and GL. The categories are Helper, Worker, Silence, and Language Tutor.]
Use of the Nonverbal Mode

Bar chart showing nonverbal floor space (%) for different workgroups:

- GA: Helper 12%, Worker 88%
- GE: Helper 1%, Worker 99%
- GS: Helper 30%, Worker 70%
- GL: Helper 1%, Worker 99%

Pie chart showing nonverbal communication modes:

- Movement: 60%
- Orientation: 29%
- Deictics: 9%
- Pantomimes: 2%
Links between the Modes

verbal

non-verbal

Workgroup

Helper
Worker
Links between Modes

Please can you just come and stand in a circle around me so perhaps Hallorrann you can just yep + Hallorann can you turn around so you are facing me + great and Romeorez a little bit forward please

• organisation of proxemic positioning of students
• building activity success – architecture and linguistic objectives
### Verbal Acts Referring to an Object

- More acts made by helpers (247 compared to 99 for workers)
- 10 different types of verbal referencing acts

<table>
<thead>
<tr>
<th>Reference type</th>
<th>Example of act</th>
<th>Percentage of acts by helpers</th>
<th>Percentage of acts by workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>name</td>
<td>the first dome + don't touch don't touch</td>
<td>19.22%</td>
<td>4.39%</td>
</tr>
<tr>
<td>size</td>
<td>the big the hole is in front of uS: okay the big is good</td>
<td>13.64%</td>
<td>3.06%</td>
</tr>
<tr>
<td>description</td>
<td>it seems like two squares+ two twisted squares</td>
<td>10.10%</td>
<td>3.03%</td>
</tr>
</tbody>
</table>
Nonverbal Acts Referring to an Object

• use of avatar position to contextualise verbal acts of reference
  [tpa, romeorez, 1:19-1:30]: do you know I’m going to take my avatar and put me where you have to put things

• after a unsuccessful verbal act
  [tpa, crispis, 14:14-1:17]: okay you’re going to move this object
  [tpa, prevally, 14:18-14:19]: which one
  [tpa, crispis, 14:19-1:21]: ah I’ll go over to it

• after a verbal exchange about the difficulty of the task
  [tpa, quentinrez, 0:41-1:04]: okay so you confused yourself and I’m just paying for your mistakes very fine + you really want us to do that in a lot of time and a lot of pain

[intv, quentinrez, 26:08-27:20]: *In fact it’s because + I’d say directions and rotations because we have a very poor vocabulary when we’re speaking in French as in English and try to describe a position or a direction or something to do with orientation in fact … that is the specific area where we are really missing lexis + orientation*”
Future Perspectives

- In a CLIL approach need for scaffolding concerning L2 expressions to describe directions, rotations and orientation

- Need to make students aware of the importance of their proxemic behaviour during introduction to Second Life activities

- Analysis of successful and non-successful verbal acts referring to objects – what strategies were not successful? What work on expression is needed if a ‘learning by building’ approach is to be adopted?

- Use of verbal and nonverbal modes in reflective activities?
Thank you!

ARCHI21 Consortium partners:

Ecole Nationale Supérieure d'Architecture de Paris-Malaquais
Blaise Pascal University
The Open University
The University of Ljubljana
Aalborg University
The University of Southampton

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